
Highlights Newsletter is your digital news update from WNYDA



Western New York Dressage Association

Highlights Newsletter

Your USDF Group Membership Organization

WINTER 2019



In this Issue:

2019 Dressage Show Schedules - SAVE this information

April - Agnes Majewska Clinic

March - Freestyle Clinic with Dru Malavase

March - Equifest Dressage Demonstration

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Four Days to Clinic with Agnes Majewska in April

WNYDA is fortunate to host our inaugural Spring Dressage Riding Clinic with Agnieszka “Agnes” Majewska at the lovely new Houghton College Equestrian Arena on Saturday and Sunday, April 13th and 14th. Agnes is one of only a handful of three star judges in the United States that travel the world to judge various international competitions.

See full information for all dates on the website. www.wnyda.org

April 11-12 - (Thursday & Friday) - Houghton Riding Clinic with Agnes at Houghton College

Contact Larissa.Ries@houghton.edu for further information

April 13-14 - (Saturday & Sunday) - WNYDA Spring Riding Clinic with Agnes at Houghton College

Opening date for WNYDA Members 2/7/19

Opening date for WNYDA Board Members 2/14/19 Opening Date for non-WNYDA Members (if room available)

2/21/19

NOTE: No early entries accepted.

Contact Debbie Kondoff at dkondoff@yahoo.com



Dressage at Equifest!

Come watch our members perform exciting Musical Freestyles on Saturday afternoon for the Equifest crowd.

Musical Freestyles, sometimes known as Musical Kur or simply kur (from German kūr, "freestyle") is a form of dressage competition where the horses' paces are set to music to create a competitive "dance." Movements and figures are choreographed to meet the technical requirements of the particular level with carefully chosen music that highlights the horse/rider combination. Musical Freestyles are entertaining and offer great audience appeal.

Pas de Deux ridden by: Annabel Carr and Karina Jentsch

Musical Freestyles ridden by: Kimberly Blaszak and Gintaras (KWPN) & Sarah Hepler and Fletcher (OTTB)

For more information on all of the events at this year's Equifest, [visit the website](#)

NEW for 2019 - How to Put Together Your First Freestyle

We are excited to be able to offer this clinic to our members and friends this year.

WHEN: Saturday, March 16, 2019

WHERE: East Bloomfield and/or Canandaigua, Ontario County depending on number attending.

TIME: 1 PM TO 3 PM

WITH: Dru Malavase, Featuring Dirk Malavase, Sound Engineer and Musician, Bonzo Estewjo

Contact: email: drumalavase@hotmail.com tel: 585-657-7053
Register by Feb 15th

For the full clinic scope, visit www.wnyda.org See you there!

2019 UPCOMING EVENTS CALENDAR

March 16th - Saturday - **WNYDA** Freestyle Clinic with Dru Malavase - more to follow

March 23rd and 24th - Saturday and Sunday - Equifest - Sat - **WNYDA** Freestyle demo 4:00 pm

April 11th and 12th - Thurs and Fri - **Houghton** Riding Clinic with Agnes at Houghton College - contact Larissa Ries at Larissa.Ries@houghton.edu for further information

April 13th and 14th - Sat. and Sun - **WNYDA** Spring Riding Clinic with Agnes at Houghton College - opening date for **WNYDA** members-February 7th, opening date for WNYDA Board members - February 14th and non-**WNYDA** members - February 21st; NOTE: *no early entries accepted before opening dates*. Contact Debbie Kondoff at dkondoff@yahoo.com for more information

May 4th - Saturday - **WNYDA** Challenge Series Show at Houghton College – for more info contact Larrisa Ries – Larissa.Ries@houghton.edu more information to follow

May 31st - June 1st - Friday and Saturday - USEF/USDF Houghton College Recognized Dressage Show

June 8th and 9th -Saturday and Sunday - USEF/USDF Cayuga Recognized Dressage Show -

July 6th - Saturday - WNYDA Challenge Series Show at Fox Run – contact ceheckman@gmail.com

July 13th and 14th - Saturday and Sunday - USEA Recognized Genesee Valley Hunt Horse Trials

July 19th - Friday - USEF/USDF Recognized Dressage Breed Show at Chestnut Ridge

July 20th and 21st - USEF/USDF Recognized WNYDA Summer Festival Dressage Show at Houghton College

August 3rd - WNYDA Challenge Series Show and Combined test at Chestnut Ridge

August 17th and 18th - Saturday and Sunday - USEA Recognized Genesee Valley Riding and Driving Club Horse Trials

September 7th and 8th - Saturday and Sunday - USEF/USDF REGION 8 DRESSAGE BREED SHOW FINALS - U of Mass

September 11th - 15th - Wednesday through Sunday - USEF/USDF REGION 8 DRESSAGE FINALS at Saugerties, NY

September 21st – Saturday – Houghton College Horse Trials – Contact Larissa Ries for more information – Larissa.Ries@houghton.edu

September 28th - Saturday - WNYDA Probono Youth (under 22 years old as of Jan 1st) Clinic at Houghton College - more to follow. Opening date July 15th. *No entries will be accepted prior to opening date. This will be a first come first serve clinic, participants **do not** have to be a WNYDA member to attend.*

October 12th - Saturday - Genesee Valley Hunt Races, Geneseo NY

October 5th and 6th - Oktoberfest Clinic with Michael Barisone at Fox Run Equestrian – contact Carol Heckman for more information - ceheckman@gmail.com

November 7th - 10th - Thursday through Sunday - USEF/USDF DRESSAGE FINALS, Saugerties, NY (TBD)

November 27th - 30th - Wednesday through Saturday - USDF Convention

December 1st - Sunday - WNYDA ANNUAL AWARDS BANQUET AND CHRISTMAS SOCIAL - TENTATIVE

Visit the Website for more detail on ALL our upcoming 2019 events!

New WNYDA Ad Structure for 2019
Promote Your Business / Sell a Horse
Congratulate a Student / New Horse Purchase
Shared with all club members via the WNYDA website, newsletter or e-newsletters

Tentative Calendar for 2019 - 2 Print Newsletters, 2 Emailed Newsletters, Dates TBD and updated shortly.

Print Newsletter Ad for 2019 (dates pending)

Ad sizes available, based on 8.5x11 sheet size:

- Full page - \$100
- Half page Vertical - \$50
- 1/4 page Horizontal- \$25
- 1/8 page Horizontal - \$15

**Art needs to be supplied to final size as a high resolution (300dpi) .jpg a week prior to newsletter date*

Digital Newsletter for 2019 (dates pending)
OR Website Ad on Home Page

- Leaderboard Ad - x 100 px - \$70, links to your website
- Box Ad - 300x250 px - \$50, links to your website

**Art needs to be supplied ready to go as web resolution (72dpi) .jpg or .gif a week prior to newsletter date*

Value Packages - Save when you book 2 or more ads

- 1/2 page Print & Leaderboard Digital Ad = \$120 value, offered at \$100
- Full page print & Text Box Ad = \$150 value, offered at \$120

PLEASE NOTE THERE WILL NOT BE AN OMNIBUS FOR 2019

Questions? Email [Amanda MacDonald](mailto:AmandaMacDonald@wnyda.com)

The purpose of the Western New York Dressage Association shall be to foster an interest and understanding among horse-people in dressage through educational activities for horse and rider. The programs of this non-profit organization will be directed towards an understanding of dressage riding by its members; WNYDA will cooperate with all groups or individuals interested in the development and promotion of dressage.

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WNYDA mailing address:
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You are receiving this as a current member of WNYDA as part of your membership.